\$85,000.00 DAMAGE

Miss Almie Hauser Selected

Queen-Miss Ella Louise

Quinn and Miss Jane

Juden Maids of

Honor

Music for St. Joseph Academy May

weeks past.

Class '34, will be king.

First Maid of Honor will be Miss

honor of second Maid with Mr. Char

Other maids to the royal entourage

with their escorts follow: Lorraine

ora Banville and Henry Villa; June

Elliott and Edwin Fucich; Ethel

Mae Boudin and John Medina: Claire

Marie Manuel and Charles Banderet;

Vera Banderet and Charles Jesse:

Margart Perre and Piercy Stakelum;

Martha Sessions and Victor Gonza-

Included in the program, Mrs.

ton, sister of the mayor of Pom Pom,

A dance will follow. Admission.

children. One admission price both

dance to follow. The public is in-

ing one and the three principal con-

was a feeling of general friendli-

Miss Hauser turned in \$152.50,

the academy it was stated that this

WITH ALOYSIUS FOR

The St. Stanislaus tennis team

will meet the team from St. Aloysius,

at 2:30 p. m.

The contest was a most interest-

inimitable selections.

vited to attend.

Accompanist, Miss Idahlia Stweart | May festival benefit was yet the |

lez; Jilma Solis and Edward Villa.

SUITS FILED AGAINST

L. & N. R. R. COMPANY

MATERNAL AND CHILD WELFARE

otherwise qualify.

However, the bill provides other wholesome features than Old Age Pensions. Among these is a provision for promoting the health of mothers and children. The Federal government will allot money to the states on a 50-50 basis for this purpose. The state must meet certain financial participation by the state improvement of local services. There ing out towards the top. is an appropriation authorized of \$3,-800,00 for this purpose.

CRIPPLED CHILDREN

The bill provides also for an allot ment of \$10,000 for each state for the protection and care of depend ent, homeless and neglected children in rural areas. An additional allotment may be obtained in proportion to rural population. An appro priation of \$1,500,000 is authorized.

PUBLIC HEALTH SERVICE

Provision is made in the bill for Federal grant to the states to encourage an expansion of the existing work of the Public Health Service. it was shown in this connection that only 528 of the 3072 counties have full-time health officers. An appropriation of \$8,000,000 is authorized Ellis was intoxicated it was said. groups were present and enlisted in for this purpose.

VOCATIONAL REHABILITATION An appropriation of \$841,000 is also authorized in the bill for adults up. Ellis, the boy and the two wo- blems confronting the oil industry who are physically handicapped.

海 海 海

CONCLUSION

While, as stated, the bill is not satisfactory to many of us it is a step in the right direction. And, if passed by the Senate in substantially its present form ,it would seem highly advisable, as well as desirable, for Mississippi to make a supreme effort to come within its provisions.

FUNSTON MAUFFRAY ACCIDENT

Leg Crushed While at Work on River Front, New Orleans-Will Not Lose Member

Funston Mauffray, aged 31, was the victim of a severe accident on the river docks Monday while at work, receiving a crushed leg, below the knee, that for several days there was every indication that the injured member would have to be

The full details of the accident were not obtainable at this writing, however, it was while the young man was working a gang plank swerved and caused a congestion of freight and other articles piled on the dock.

The leg received a double break, below the knee and the heel was al- be called the "Palace of Gold" since lect numbers and promises to prove Stunt—"Miss Popularity"—Jean Damost twisted off. An ambulance its renovation is now fully finished of engaging interest. was immeliately summoned and the and the resplendency of its glory in patient given first aid care and later golden decoration makes the theater transferred to Hotel Dieu where sav- a thing of beauty and joy forever. ing his leg was temporarily dispaired of. However, Wednesday it was re- been tastefully and liberally applied ported it was probable the leg would both within the theater proper and be saved and that a full and complete the beautiful foyer that proclaims recovery would be had in time, even "Welcome." The foyer with

worry to his parents and their fam- far-off East or along the strand of ily in Bay St. Louis as well as his the blue waters and sands of the own did not want the news of his ac- | Mediterranean shores. It is here that cident made known and asked for seemingly-like the touch of Midas the utmost secrecy. He would spare has been liberally bestowed. A span them the pain an agony such news of French windows are encased in would carry. His sister and father frames of gold, paneled doors are from Bay St. Louis have joined Fun-deeply encrusted with gold in a surston's wife at his bedside. The face of raised effect, and the en-

he is well known and the news of the est and deepest hues of gold. accident was the cause of much re- It is well, indeed, and no exaggera- others, to conspire to create the In the afternoon the crowd asgret. He is a son of Mr. and Mrs, tion to name it the Palace of Gold Joseph O. Mauffray, the third of and one actually enjoys such atmost so much enjoys. Mr. Zerr for years track events. Races, broad jumping, their family of childern, married and phere of richness as he or she enters was located at New Orleans where relay races and a candidates race has one child. The past few years and lingers with such ingratiating he was identified with the theatrical were the main events. Mr. McCor- Presentation of Diplomas ______ tion for appendicitis.

The County Paper.

Senate. This is the bill that SUBSCRIPTION \$2.00 PER YEAR-ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., FRIDAY, MAY 3, 1935

Subscription Price

To The Sea Coast Echo, \$2.00 per annum, payable in advance. Single copies, 5 cents. No complimentary subscriptions or copies.

VOL. 44 — No. 18

FUNDS TO COMPLETE FRANK CARVER CHARGED WITH KILLING BILL ELLIS PLACED UNDER \$500 BOND

paid by the state, but amendment Stabbing Said to Have Taken Place in Front of Carver's Home at Logtown Sunday Afternoon-Carver and Witnesses Give Version of Affair Before Judge Watson

MOORE TO

HEAD NEW

County Petroleum In-

dustries Commitee

House last night local oil men organ

ized the Hancock County Petroleum

the burden of motorists and commer-

At a meeting held at the Court

Sunday evening, Bill Ellis was killed in Logtown in front of Frank Carver's dwelling house. The killing took place at about 7:30 P. M. A coroner's jury was empannelled and Judge Watson acted as judge. An inquest followed. Ellis, when the coroner's jury with the sheriff and county attorney reached the scene, was found lying on his back in the grass approximately two to three hundred feet away from the front gate of Frank Carver's residence. The sheriff opened the shirt of Ellis

requirements which will assure direct and a bottle of whiskey was found inside, and a knife was grasped in and must provide the extension and his right hand, with the blade stick-Carver's Contention

The contention of Carver was that Ellis had tried to cut him and in a fight that ensued he killed Ellis. There were three wounds on the Industries Committee, electing A. W body. One on the lower part of the Moore of the Pan Am Company, left arm near the body, and two stabs Chairman; R. N. Blaize, of the Lion below the ribs in the stomach on the left side of the body.

The jury returned a verdict that A. C. Mitchell of the Standard Oil Ellis had, met his death at the hands Company, secretary. of Frank Carver. The next day at 2:00 o'clock a preliminary hearing was given Frank Carver before Judge Watson and there were three witnesses to the affair besides the defendant. They all testified sub- tion will be to fight for a reduction stantially as follows, with the excep- in taxes levied on the oil industry in sion of Carver.

Testimony of Witnesses That two women and a boy and cial highway users generally. Numer- Camp Stanislaus To Ellis had gone to Carver's house, ous representatives of the latter When they left the house, Ellis made the movement. an attempt to cut a girl 17 years of | Similar organizations are being set age, and Carver interferred and pre- up in every county in the state of vented the cutting of the girl. Car- Mississippi for the purpose of workver and Ellis seemed to have made ing out a general solution of the promen decided to go back to Pearling- and joining hands with the highway ton, Carver and Ellis going ahead, users in the efforts which the latter and because of the darkness of the are making to prevent the imposition night, the other witnesses did not see of unnecessary restrictions and regwhat was going on, but they did ulations upon highway transport. hear Ellis curse Carver two or three further excessive taxation and the times. Then Carver came up to the diversion of highway revenues.

witnesses and told them to go and see if Ellis was dead, as he had stab- pi Petroleum Industries Committee. bed him because he had cursed him Jackson, Mississippi, addressed the and that he would not stand for any- meeting and assisted in perfecting one to curse him that way. The wit- the local organization. nesses walked up and looked at the prostrate body, and after striking several matches, they thought him MAY QUEEN

Carver testified that Ellis cursed and attempted to cut him, and he left FESTIVAL him and attempted to cut him, and he warded off the blows with his left hand and stabbed him with the right

Defenant Placed Under Bond Judge Watson placed Carver under \$500.00 bond to await the action of the Grand Jury ,and a bond was mmediately furnished.

The deputy sheriff remained with the body until a truck could be gotten and it was moved to Logtown, to where the Fahey Undertaking Company took it home to the family. Carver is in is 30's and Bill Ellis was approximately 60 years of age.

FINISHED NEW LOCAL **MOVIE HOUSE CALLED** "PALACE OF GOLD"

Color of Gold—Charles Zerr Active Attachee

The new A. & G. Theater may well A new liquid of richest of gold has

though he will be confined for a painted ceiling of a vari-color stripped awning effect, gives the appear-Funston, not wishing to cause anc of a gay outdoor scene in the young man has displayed heroic cour-trance to the foyer from the outside

Regilding—Father Fahey **Expresses Satisfaction** Solicitation of cash donations to

defray resilvering candlesticks and candlebras belonging to church Our Lady of the Gulf continues and the report is to the effect that while response has been liberal there yet remains many members of the parish and other friends of the local church the Coast grocers, and locally oper who might contribute.

There was sufficient money collected to pay for resilvering all of the silver candles, suffering damage OIL UNIT from recent church fire. Since there remains a small balance it was decided to have other candle holders of gold surface regilded-to do the R. N. Blaize Vice President work in a complete manner while at

> In order to pay for regilding the balance there yet requires quite a neat sum of dollars and Mrs. Chas. of work over a long period of years, G. Moreau, who initiated the collection originally and has been working in the interest of the project further solicits in order to realize the missing amount.

Rev. Father expresses great en-Oil Company, Vice Chairman; and work and it was through his kind offices plans and prices for the work were negotiated.

R. W. Dunn, Hattiesburg, Miss., of the American Oil Company, is licited. Remittances may either be made to Mrs. Moreau or to Sister State Chairman of the organization. Antoinette, at the convent. Mrs. The purpose of the new organiza-Moreau will call for any proffered donations if notified by telephone or nation and state as well as lightening

Open June 16 and Continue On to July 26

laus June 16, to continue on thru place was well patronized. to July 26. The camp will consist Herbert Nunnery, of the Mississip-

COAST SELF-SERVE WORK OF RENEWING STORE TO REMODEL— **ALTAR CANDLE STICKS** RENOVATE INTERIOR

Cash Required to Complete M. E. Badon Announces Thorough Renovation Interior of Store on **Beach Front**

> Carpenters and painters will soon practically take charge of the interior of the beach building, corner State and North Beach Boulevard, occupied as market and pure food store, owned by Mutchler & Ashton, ated by M. E. Badon, who has been in charge the past several years.

In order to keep up the high sanitary condition and atmosphere of the store, walls and ceiling of the interior, it is planned, will be given a coating of immaculate white, while all refrigerating cases and boxes will be reconditioned and partly-used parts reconditioned. In addition ar rangements will be made to provide for more display room and to better show goods.

Mr .Badon, experienced in his line is noted for his cordial and genial manner and for his ever ready attitude to solicit to the wants and satisfaction of the customers. He invites both local and out-of-town trade and gives, equal attention to large individual orders as well as to the smallest thusiasm over the success of the family want. His motto seems to be, "Ever Striving to Please."

Donations of cash are further so- At Uncle Charlie's Favorite Nite Club On the Beach Boulevard

Uncle Charlie Breath, owner and

tronized from New Orleans on to the o'clock, at S. J. A. Gym. There will far east of the Coast section, scored be the full court of many maids and quite a success last Saturday night flower bearers, etc. No detail has with the introduction of a new or- been spared to make the affair one chestra, The Southerns' Eleven-piece of outstanding about and success. orchestra that discoursed music as | With Miss Hauser, senior of St. written and supposed to be interpret. Joseph Academy, as queen, Mr. Leo In order to meet a popular de- ed and with that pep and rhythm that Blaize, a St. Stanislaus graduate mand and so successful has St. Stan- left nothing else to be desired. It is islaus enterprise proven each year, perhaps, if not the best, one of the that Bro. William, president, an- many dance music aggregations ever Tootsie Quinn with Duncan Harding nounces opening of Camp Stanis- to play locally and it was fitting the as escort. Miss Jane Juden has the

An old time friend and favorite les Kergosien as her escort. of six weeks of vigorous outdoor will be back with Uncle Charlie this life, under direction college faculty. Saturday night Louis Carron's, and Swimming, boating, hiking, athletics there will be a large number of pagreet the Carrons back again.

Quintini, and Raymond Kidd; Anna -wholesome food. Academic work, trons and other friends on hand to Mae Quintini and August Vassali; Mildred Mestayer and Melvin Johnson; Ruth Herrin and Edmund Blaize; Dorothy Tudury and Benny 'COMMUNITY' DAY AT French; Eloise Grice and Gus Soniat Mary Claire Zimmerman and Leslie Blaize; Jean Banville and Ramsay KILN ATTRACTS MANY Harding; Marion Weldon and Forrest Pendleton; Evelyn Perre and Thomas Monti; Margaret Williams and Jack Pepperdene; Roberta

Stage Entertainment Followed by Addresses From Candidates—Athletics Hold Sway During Afternoon.

A great crowd of people from all parts of the county, including county Considerable interest is manifested and state candidates for political ofthe forthcoming May Queen fes- fices, attended the Kiln Community a most enjoyable day.

The auditorium was "packed and jammed" full of people for the morn-

committee and the winner will be going president of the P. T. A. named as queen. There are several Dolly's Lullaby-Primary Girls' Lor- their generous response. raine Lott, Mary Catherine Ladner Merle Perkins, Jeannette Fuente, Gwendolyn Thomas, Bobbie Favre, Gloria Mauffray, Joyce Fuente.

Reading—Donald Mauffray.

vidson, Nelson Ladner, Shirley Gatewood, Wilson Webre, Pedro Fuente, and Emmette Garriga.

Howard Ladner. Arlington Adams. Herbert Cammack. The high lights of the program

the boys were perfectly cast, and Mr. Zerr is indefatigable in his ef- rendered their parts in such a way forts. One who never tires, who that the audience was convulsed with

tricate work, demanding the best and During the noon hour refreshand within the theater proper from exacting the most minute attention, ments were sold in booths on the Invocation _____ Mr. L. Z. Seal Born and reared in Bay St. Louis the foyers are rich in tones of soft- and both his skilled ability and will- campus, and many people brought Salutorian _____ Hazel Koenenn working consistently for the past meet the singles representatives from

Last year he underwent an opera- This work, in the hand of com- fessional activity, and he is both stants on the field which the audience Song very much enjoyed.

noon the school trucks carried a Katherine Thomas will give violin weary but happy crowd home-after | selections, and Miss Louise Remang-

Baccalaureate Sermon

gram on the evening of Sunday April 21, at 8 o'clock, was one that at- in their work of procuring votes. ness; that the same full, varied and tracted a considerable attendance Their friends were interested and

Prayer _____Rev. J. E. Gray most successful projected and the Chorus—Sundown ___Ira B. Wilson faculty-management felt grateful for and giving the most value possible in Sermon ____ Rev. J. E. Gray such assistance. Recessional

Commencement Exercises Vocational High School com-

mencement exercises, which took, · Processional

Senior Class

Plaintiff, Are Jas. N. Wade, Administrator for Estate of Armand Besancon; Asking for \$50,000 and Mrs. Mary Besancon Asking for \$35,000 Damages Two separate damage suits were filed Tuesday morning, April 30, in

amount of \$85,000. The first is James N. Wade, adminstrator, representing the estate of Armand Besancon, deceased, asking SUNDAY, 5 that the courts grant him for the Besancon children the sum of \$50,-

the circuit court of Hancock county,

asking for damages in the aggregate

The other suit filed is by Mrs. Mary Besancon also versus the L. & V. Company in the sum of \$35,-

Both plaintiffs are represented by Gex & Gex, resident attorneys of Bay St. Louis.

It will be remembered Armand J Besancon, aged 46 years, 11 monhts died at the local King's Daughters hospital on the morning of Sunday, April 6, 1935.

Queen coronation and festival will be On the Saturday evening previoussupplied by the favorite Coast band ly, at dark, he was crossing the L. of Louis Carron whose services were & N. tracks, accompanied by his secured for the mance to follow the wife, seated beside him in a truck, crowning of the May Queen, Miss Wnich ne was uriving, when No. 1 crashed into the vehicle. The Almie Hauser, who was declar-train carried the truck for quite a ed the winner Wednesday evening distance before it could be brought after a committee of ladies had as- to a stop. Besancon was taken from his seat, with his skull injured and sembled at the convent and academy and counted the fallots cast for the never regained consciousness.

Mrs. Besancon was also taken to different candid tes for several the hospital and is there at present This affair wil take place this and will probably remain for several operator of the local nite club, pa- coming Sunday evening at 7:00 weeks longer, it was stated. Her injuries consisted of a broken thigh and other serious injury. In addition to the widow, ten

> children survive. The case will be tried before Judge White at the September term

MOLLERE SELLS OUT **BUSINESS**

Albert David, Bay St. Louis Merchant, Buys Out Well Known and Successful Waveland Business

Charles B. Mollere, owner and oprator of Mollere's Groceteria, located in Waveland, but popularly known loastwide and in New Orleans, announced Friday that he sold his stock, name and good will of the busness to Albert Davis, Bay St. Louis merchant, owner and operator of Le-Blanc's Cash Grocery. The price paid ,naturally a large sum of money, was not disclosed. However, it was stated that the transaction was a cash one.

Mr. David took active reigns of the business Saturday morning under his ownership, however the name of Mollere's Groceteria will be retained. It was also stated that there would be little change in the crew of people engaged at work in the big store. He said there would be little or practically no change in the policies of the store, that it would be continued along the same lines as testants were unusually successful Mr. Mollere had conducted the busicomplete stock of good things to eat. the most friendly rivalry prevailed. staple groceries and market would Narcissus, _____Ethelbert Novin It was all for one cause and there continue. In fact, said Mr. David, it was his plan to avoid any change. Store, Mr. David said, he would also continue his Bay St. Louis store. Arlington Adams and Wilson Juden, Bay St. Louis, \$111.11. At Mr. David who has made a success of whatever undertaking he espoused. He is live, alert and his method of success is of satisfying the customer return for their money.

Mr . Mollere's plans for the future God Be With You ____W. G. Tomor TENNIS MATCH SLATED were not disclosed, for the present, at least. However, it is understood at the close of school term, with his SUNDAY, MAY 12 wife and children, he will take a well-deserved vacation, possibly traveling to the Pacific Coast

Mr. Mollere demonstrated that it was possible to build a large and New Orleans on the home courts here prosperous business even in a small winter months.

weeks, weather permitting, to get the Crescent City. Father Fahey into shape. Among those who are St. Aloysius always has a good

are, Billy Quin, George Gerchow, when Maurice Bayon wore the Gold Richard Schutt, Eddie Heath, and and Purple of the Aloysius Panthers adn this year is no exception to the Billy Quin who showed up so well rule. This week-end the team is Senior Class in the Gulfcoast Regionals in singles taking part in the matches of the

WHO ENJOY PROGRAM Rigard and Lawrence Bonura; Honora Banville and Henry Villa: June BAY HIGH

School For May 15—Coronation of Queen to Be Followed by Dancing

tival, to be given by Bay High Day last Wednesday. School on the evening of Wednesday

May 15. On May 10 votes for the various ing program, which follows: ontestants will be counted by a Welcome-Mrs. George Curet, out-Interior of Building Rich In white heat, each of the young ladies aspiring for May Court honors having their own friends retentlessly

> A program will also be presented Vocal Solo-Arlington Adams. following the coronation of the Reading-Beulah Necaise. queen. This program will be of se- Rain-Arlington Adams and Chorus.

working.

and decoration within, well expresses | Acrobatic Stunt-Joyce Fuente. the handiwork of artists and crafts- Musical Reading-Theda Baynes. men, whose names recently appeared Short Play "The Little Red Mare"in these columns. However, there is one individual, Mr. Charles Zerr. house manager and chief operator, whose untiring efforts and unflag- were the stunt, in which Jean Davidging efforts played an important son proved herself a very able vamp part in helping the accomplishment and the play, in which all three of of results as aforestated.

never ceases. He is professionally laughter during the entire play. experienced both as a mechanic and After an intermission of a few place April 5, the Friday following, operator and it is he who projects minutes the political candidatesthe films to that point where they there were about sixteen present-program as follows: appear to advantage. He has spent gave brief addresses about the commany years in this delicate and in- ing political campaigns. ingness to ever please helps, with their own baskets as well. and motion picture theaters in pro- mick performed some acrobatic petent artists, as well as the painting well and popularly known.

About three thirty in the after-

The money from the sale of re- radio star, will give a number of her freshments will go to defray the expenses for the P. T. A. next school well 50 cents for adults and 25 cents for session. The officers were pleased with the nice sum realized, and wish to thank the public for to the coronation entertainment and

Kiln Vocational High School proand was well received as follows:

Miss Idahlia Stewart Living for Jesus_C. Harold Lowden ness and a spirit of hearty co-oper- In connection with the Waveland Marjorie Davis, Jean Davidson, ation. Juanita Lee. Shirley Gatewood, Willie Lee, Herbert Ray Cammack, Miss Quinn \$150.00 and Miss Jane This enterprise is characteristic of Webre.

Senior Class

was marked by presentation of the Dream Shadows ____Gustav Eien Sunday aftrnoon, May 12, starting town and under a handicap of long

Commencement Address maximum results which the public sembled on the athletic field for The Valedictory Betty Lee Skinner prepping for a place on the squad tennis team dating back to the days

> George Gerchow. Mr. L. Z. Seal

Valedictorian ___ Betty Lee Skinner will most probably be the choice to State Rally at Baton Rouge.

ECHO BLDG.

Forty-Fourth Year of Publication Chas. G. Moreau, Editor and Publisher.

Official Journal Hancock County Official Journal City of Bay St. Louis.

Member National Editorial Association. Member State Press Association.

Subscription Terms, \$2.00 Per Annum Always in Advance.

Entered as Second-Class Matter at the Postoffice, at Bay St. Louis, Miss., under Act of March 3, 1879.

HERE'S A HOT SCHEME

TROM Denver, Colorado, comes the latest scheme to take bits of change from those susceptible to get rich schemes.

dime to an address at the top of a list, to scratch off the name remits to and then add his name to the bottom of the list, sending the newly made up appeal to five friends.

Postal authorities say that so many of the letters appeared that postal receipts soared \$20,000 in twelve days and moved upward toward the Christmas peak rush.

The idea was that when an individual's name got to the top of the list 15,625 persons would mail in dimes, giving a return of \$1,650 in return for an investment of oe dime, plus five stamps. This looks like what the big boys, in the old days, would call a "fair" return!

Of course, there are saps that take up such chain letters and some probably get some money the last group that jumps into the speculation time. is what breaks down the idea.

There are 34 CCC camps in Mississippi, and conservation work, is bringing in \$8,000,000 annually in the State, says Fred Merrill, State

NO PUNISHMENT TO FIT THE CRIME

"THOU Shalt Not Kill" and "Honor Thy ■ Father and Mother" held no meaning to the 20-year-old youth who a few days ago, while motoring with his mother and father over a reblance and effect to his concocted story that the school or another in Hancock. trio had been held up by bandits.

holds. No fictionist could have evolved from demanded. Our students attain high marks. even a most fertile imagination a more diaboli- That is a sign of both application and efficient cal and unlikely tale of unnaturalness and hor. study. By this means we build not only underror. There seems to be no punishment to fit standing but character and the future generathe crime. No matter to what punishment this tion, which will be beset with more competitive ingrate and unnatural child is put to it will end force, will be fitted to meet the vissitudes of with death and that in the last analysis would life in a manner unafraid. be too passive a punishment.

Some of the country towns over the State have adopted the so-called daylight savings time in conflict with railroad, government and other standard kinds of time working with the masses of the people—as in the past. A Jackson newspaper, where the new-fangled time has been adopted carries a head over an article, "All is Confusion." You might push the clock back or forward, whatever the case may be, but you cannot move the sun.

CONVICTED BY EYE-WITNESSES

MITIZENS who tremble over a conviction U based on circumstantial evidence seldom realize that innocent men sometimes go to jail as a result of unintentional mistakes by eyewitnesses.

For example, take the case recently brought to light at Crown Point, Ind., where Edward, Singleton, 43, has just been released after serving four years in prison for a crime he did not commit. He was convicted because the victims tile industry in America, forced to pay proof a robbery identified him as the robber who cessing taxes and hit by cheap-labor imports God's presence over me steal. wore a mask.

was later tried and given a suspended sentence the group the National Association of Manufacbecause Singleton declared "I bear no grudge" turers, through its Board of Directors, urged and "am pleading for leniency."

bars, the lost opportunities and the disagreeable 22 in Rhode Island alone. consequences of mistaken justice?

"PUSH"

DUSH, and plenty of it, is still a factor to attain success. Fred Sullens, the versatile 1933, according to the State Tax Commission. genius who conducts the Jackson Daily News, carried this on the editorial pages of a recent issue:

Down in Hancock county a young lawyer named Lucien M. Gex is runnig for the legislature. His nickname, lovingly destowed by college mates, is "Push." That's what it takesand plenty of it—to get along in the world.

Now and then we meet up with a man who says advertising does not pay. It is true some kinds of advertising do not pay. It is not within the bounds of reason to expect an advertisement that is written without any thought or study will pay. The merchant who puts off writing his advertisement until the last minute before the dead line and then grabs up a paper sack and scribbles a few lines on it should not expect much from that kind of an advertisement. It would be rather surprising, and unusual if it did not pay. A good advertisement should have thought and study put into it. If it doesn't have it will not provoke thought on

bring results.

MOLLERE'S NEWSPAPER ADVERTISING

NEVER was the power of constant and per-sistent advertising more forcibly demonsistent advertising more forcibly demonstrated than in our own very midst during the Echo Correspondent Dwells Mr. and Mrs. Lizana And week. Mollore's Groceteria, a business located in our sister city of Waveland, was started in a most humble beginning. The owner had ample capital and every environment was conducive to success but the power of newspaper advertising along with the energy and progressiveness of its owner to carry a complete stock, to sell better goods and to cater to the plants and blooms are most lovely. public, proved the great influence that gave it Orange trees are so laden with blosthe upward trend.

Customers from all sections of the interior of the county and from along the Coast were beckoned hither by the ads that appeared week after are all stalks and buds. The Park week in The Sea Coast Echo. It was good newspaper advertising and that seems the kind that pulls best if continued year in and year out.

This week Mr. Mollere sold his stock and good | Beefwood (pine); Moreton Bay Fig will to another local merchant. The name and (Magnolia), Strawberry (live oak), good will, of course, had been built up by fair dealing and of giving the customer what he or A man gets a letter, asking him to send a she wished, but it was the advertising each week white Oak (Water Oak). Iney were accompanied by Mr. and Mrs. Vincent Marquez, of Pass Christhat attracted the public and brought the public to the store. Mr. Mollere says it himself. He was one of the biggest and most consistent tiest. Arches drapped with nest egg newspaper advertisers hereabouts. He spent green and arbors holding filled Easamply but says it was a good investment—that ter baskets, toys, etc. I never saw for every cent he spent for advertising it yield- so many eggs. ed him dollars in return.

Mr. Mollere has presented a valuable lesson organdies, and a lot of white dresses in newspaper advertising. It is worthy of emulation. Mr. Mollere was never scared of an advertising bill. On the contrary, he welcomed Los Angeles Times. "At 9:30 this it. He paid cash for it every week.

He sold his business as a thriving, going suc- flag aboard the U.S.S. Argonne, as tonio late that night. Trains cover cess. In the very zenith of success. And he new commander—he succeeds Rear the distance in a day and one night, found a voluntary buyer and at the right price.

Admiral George T. Pettengill. Adbut we had to make haste in order to reach our destination.

So vast a trade is always easy to sell—al
Connecticut here." back, but where the cash will come from to pay though this business was not for sale at the

> At the May term of the Railroad Commission came, the Puma was shot by a powill be heard the case of a citation issued by At- liceman, at Riverside. torney General Greek L. Rice, on behalf of the State of Mississippi against the Dunlap Taxicab Company for operating a bus line between Senatobia and Memphis without a franchise.

HANCOCK COUNTY RURAL **SCHOOLS**

CCHOOLS over Hancock county are closing mote roadway in the Texas Panhandle shot and D 1934-35 session and hardly a week passes killed both and wounded his arm to give sem-|without witnessing the successful end of some

We are very proud of our rural schools. They The parent carried, press intelligence says, represent the best and we find the student body life insurance policies in total amount of \$17,- as a whole and the character of work preformed 000, and the youth, in his confession subse- far above the average. This is due to both quently made, said he did it to get the insurance organization and co-operation. Our schools have the best teachers possible to procure and That "truth is stronger than fiction' still the maximum of results is not only expected but

There was never a need of education more than the present. And The Echo is not only glad to note that Hancock county and city as well is supplying this demand but to learn that the student is taking advantage of opportunities and getting the most out of the endeavor to do for the young and, who in turn, will be the men and women of tomorrow.

Persons on relief rolls have decreased from 000,000 is more than \$70,000,-March 1934, when 105,706 persons received re- 000 higher than last year. lief, to 64,050 in March, 1935, according to Governor Sennett Conner. This is welcome news to Mississippians, this state being one of the few states where the number has decreased.

IMPORTS FROM ORIENT CLOSE **AMERICAN MILLS**

THOUSANDS of American workers and far- Who spills her charm for me; mers are being thrown out of employment Beauty in sky, love at my feet, due to increased imports from foreign countries, What more to know or see? especially textiles from Japan, according to reports made to Government officials. The texfrom abroad, is facing ruin. President Roose-Several weeks ago, however, a young man velt has named a commissin from his Cabinet to was apprehended and confessed the crime. He study the situation ,and on the day he named Congress to investigate "the inequitable Orien-What amends, we may ask, will society make tal competition" with American industries. to Edward Singleton for the years behind the Scores of textile mills have been forced to close,

> Total tax collections from all sources January First, 1935, have amounted to \$2,267,658 up to April 25th, as compared with \$1,878,411 a year ago and only 4,821,513 for the whole of the year

AUTOMOBILES, INSTRUMENTS OF DEATH!

THE increased number of automobiels brings about an increasing number of fatalities every year. The Echo has several times called attention to the enormous toll taken by the craze for speed. The death and accident lists of the nation, if compiled in a daily communique,

would read like the casualties of a battle. The price that is paid escapes general attention, but the sorrow comes to those whose loved ones are injured. The citizens of Bay St. Louis like those elsewhere, have accepted this enormous loss with little regard to the fact that it could be greatly reduced by proper preventive methods. The same casaulties, if caused by an unknown, dread disease, would call worth weeping and wailing all over the nation.

The State Game and Fish Commission expect the part of the reader and consequently cannot to place in excess of 10,000,000 fish in public streams and lakes during the year of 1935.

CALIFORNIA TREES AND FLOWERS IN SPRING TIME

On Various Subjects of General Interest

Santa Ana. Calif.

April 20, 1935.

Owing to the recent rains, the soms ,that you think of a Bride. Immense Calla's in rows statlwart comrades. Red lilies that

Some of the trees are: Botte tree, White Oak (Water Oak.)

Easter is at hand. The stores are charming. Woolworth's is the pret-Spring styles are light, silks and

Cluverius, was made head of the morning (March 30) he will hoist his Connecticut here.

Movies are fine, here. Sequoia was considered one of the best. Unfortunately two weeks before it

Election day was quiet—except that Aerial bombs at intervals, warned the voters to vote.

A cooking school was interesting -1500 women jammed the hall the last day. Many articles were given away. I give one of the receipts:

Quick Hot Cross Buns:

3 C. sifted four. 1 teaspoon salt

3 tablespoons sugar

½ cup butter 1 egg beaten

1 cup milk 1 teaspoon cinnamon

½ cup raisins 4 cup currents.

Ice with traditional cross.

-D. Mc. CONNELL.

Mrs. Mullins-What's the matter,

has swallowed a cartridge and I don't dare wollop him for fear it'll go off.

Mamma—Elanor Jane, can tell me who ate the icing off the made for the Mississippi Gulf Coast cake I made for Daddy's birthday? Eleanor Jane—Mamma, you told be seen and not heard.

The House and Senate have agreed on adding 46,500 men to the regular army, giving it a strength of 165,000 placed by a roughness well perceptimen. An appropriation of \$400,- ble to the naked eye. The party

I'M ONE

I'm one with bird and wind and su A part of joy and light; For has not God this wonder spun, To give the heart delight.

I'm one with nature soft and sweet

Then spirit of the fields and dale, Let me thy splendors feel; Heaven my soul would fond regale,

TETTIED HEADS BILLHEADS EXNOBILLS **ERSONA**

LINE printing means L' fine correspondence, whether it's personal or business. It helps to make and hold contracts, it is impressive and dignified. Use printed communications and you will establish new con-Prices are low now.

Phone 3-J Job Department

The Sea Coast Echo CHAS. G. MOREAU Bay St. Louis, Miss.

RETURN FROM LONG TRIP TO CALIFORNIA

Accompanying Couple Cover Over Six Thousand Miles in Two Weeks

Acting on the spur of the moment. and granting a long-expressed wish of his wife to some day visit California, Bill Lizana, resident of Henderson Point, who affords summer is lovely—a circular arbor of white visitors and others accommodation to and purple Wisteria; beds of huge swim along one of the best bathing pansies; flag lilies and large roses. beaches of this section of the Mississippi Gulf Coast, left one day in the family car, bound for San Diego, Bunya Banya (thorn tree), Coast Grand Canyon, Ariz., and back. Live Oak (Holly), Guadalupe Cy- They were accompanied by Mr. and

"I had only time to change my handkerchief," says Mr. Lizana, "When riding with Mr. Marquez, I decided to take a trip to California. I did not wait to get home but telephoned my wife to get ready, that we were leaving at once for California, and so did my companion within It was nice to read, that Wat a comparative short time. Our wardrobe was practical, at least, and base forces at San Pedro. From the I can guarantee we carried no excess baggage. Leaving New Orleans

Mexico and Arizona desert towns and cities, reaching San Diego in recordbreaking time. My wife's dream had come true. Here we were in California. A life-dream realized.

"From San Diego," asked the Echo scribe, "did you visit famed Coronado beach and the famous Claud

Speckels hotel there?" "Certainly we did, and luncheon there. It is one of the finest and largest resort hotels in the world, only it is built of frame and weather-board lumber. What would a lighted match unobserved do?

"From there we motored over to 3 teaspoons K. C. baking powder Los Angeles, the City of Angels. We 1935: saw none of these ethereal spirits, but down the beaches we saw all the sprites and blondes-plenty of spirit—to last us a while, at least. From there we made our way to the Grand Canyon, Arizona's world-famous chasm, 13-miles wide, ate dinner at the El Tovar hotel and noted another hotel of magnificence is in course of construction. Yes, we saw the Indians there and, in fact, all that was worth while seeing. We stopped at Flagstaff and nearly froze. That Mrs. Bretzel-Why, our Johnnie is one of the highest points in that altitude and I understand it is even cold there in summer, particularly of evenings. We motivated along you and finally reached St. Louis and

-God's only country.' Mr. Lizana drove his Auburn car. me yesterday that little girls should He was caught in one or more of the dust storms enroute home and his car shows full attestation of the fact. The paint of the car's body is chipped and damaged and his windshield has had the fine mirror surface resaid this was one experience they would never wish to again go

"Our trip has proven this," said Mr. Lizana, "that the Mississippi Gulf Coast has all the allurement and natural attraction, and healthgiving properties that man could desire. Nowhere did we see a place that equaled the blue of our skies, the green of our oaks and pines, the enhancement of our waters and the general ensemble of a place to live in. We enjoyed our trip, glad we went-glad to be back home."

NO QUARTER

A "no quarter" fight on stock 2 swindlers is planned by the Securities and Exchange commission, which will inform the public of fraud devices and how to watch out for particular schemes.

A DESERTED PLANTATION HOME

Gaze on this long-deserted home. Standing there all alone; What lovely pillars 'neath its dome, Beauty set in each stone.

What shady gallaries and wide. Leading to winding stair: See where the cobwebs wave and

In rooms which once were fair.

Here is the ballroom's waxen floor, And chrystal chandedier: But dainty feet trip here no more, And shadows peep in fear.

Here where the Lord and guests oft Wining, dining at feast; But now the haunt of bat and rat.

A place for bird and beast. How scraggy grass runs riot now, In garden's lovely shade; Here lovers once whispered fond

vow, Amid the flowered glade.

The old plantation in decay, Rotting the field and glade, Sad remnant of a bygone day, Whose mem'ries cannot fade. -RIXFORD J. LINCOLN. March 10, 1935.

IN TWO WEEKS TIME Lt.-Governor Dennis Murphree



TEARSY twenty-five years in public life as Représentative, Senator and Lieut.-Governor, without the finger of suspicion pointed at him.

> Vote for him and you will never regret it. MURPHREE CAMPAIGN COMMITTEE.

ANNOUNCEMENTS

The Sea Coast Echo is authorized to announce, supject to the action of the Democratic Primary, August 6,

For Secretary of State WALKER WOOD

For State Auditor CARL C. (C. C.) WHITE

For State Senator FORTIETH DISTRICT FRANK B. PITTMAN

For County Representative OTHO RESTER LUCIEN M. (PUSH) GEX Heroes in that great strife.

For Clerk of Courts A. G. (RED) FAVRE

For County Attorney JOHN L. HEISS, JR. EMILE J. GEX

For Co. Supt. Education V. A. ARENDALE

For Sheriff & Tax Collector EMILIO (DICK) CUE

For Supervisor, Beat 5 H. WILBUR DRIVER

CHALMETTE

(St. Bernard Parish, La.) Here was fought the Battle of New Orleans.

By old plantation sweet and fair, Near Mississippi's shore; Where magnolias perfume the air, Far from the city's roar.

This here Jackson fought battle well, Drove English from our land; Here Chalmette in mem'ry doth dwel Record in Hist'ry grand In ruins where Packenham fell;

Beneath the oak's dark shade; Lizards and moss decay here tell, In this forgotten glade. A monument proclaims the deed,

Where soldiers laid down life; Flowers and trees for them sweet plead,

But birds disturb the silence there, And swish of rivers' wave; In Spring butterflies flood the air, And flutter over their grave.

The glory and the pomp no more, Spendor of olden days; The South reveres those men who

The sword—their love displays. -RIXFORD J. LINCOLN

March 10, 1935.

IMPROVING

"The country is getting well again," says chairman Jesse Jones of the RFC, who points out that only \$23,238,510 in new commitments were authorized for February and that repayments were \$68,000,000.

جوا ہجھوا ہجھوا ہجھوا ہجھوا ہجھوا ہجھوا ہجھوا ہ**ھھوا ہجھوا ہجھوا ہجھوا ا**

What does a Bank do?



Protects Individual and It Commercial Interests

MORE than anything else—more, even than the assistance it gives in building an estate—a bank protects.

Whether it be a dollar deposited in a new savings account, an estate entrusted to its care, or priceless keepsakes and important documents placed for safekeeping in its vaults, a bank protects.

Know Your Bank Better

Merchants Bank & Trust Co.

"First In Banking Service" The Spring Play Day

fall to the pupils. Let them organ-

ize committees and hold regular

meetings with discussions of pro-

gram, costumes, picnic luncheon

and so on. Play up the health fac-

tor, for this is opportunity. Talk

about training through observance

of the health rules. And give a

prominent place to sportsmanship,

for these occasions are truly

For the program, stress the

dances and the simple games and

stunts dear to children. This calls

for minimizing the old type of ath-

letic field day, but in the end you

What about the boy who is called

a sissy? Dr. Ireland will tell par-

ents how to deal with him next

WAVELAND

MRS. MAUD BOURGEOIS.

Waveland, Miss.

in Nicholson.

R. G. Hubbard.

for several days.

New Orleans.

friend, Ursula O'Neal.

Johnston and family.

Mrs. Clifton Salvant has come to

Mr. and Mrs. Billy Thomas and

Mr. and Mrs. C. K. Herlihy have

taken possession of their new home.

It is indeed attractively furnished

and we want them to have lots of

Mr. Claud Bourgeois spent the

week end with his family, Miss Agnes

Mr J. A. Bozeman, County Agent,

will visit the Waveland 4-H Boys'

Club Friday. Mr. Bozeman is quite

popular with the Waveland boys, and

they are certainly taking a big inter-

by Mrs. L. J. Boyd will make a pil-

grimage to the Trinity Episcopal

Bourgeois and Mrs. Alvin Marrero.

good luck and happiness.

est in this work.

laboratories of citizenship.

will be more content.

in some useful capa-

A large share of

the planning should

With The Movies And Film Folks

like success. This has inevitably ges. followed the popularity which greeted "Ruggles of Red Gap," and all the studios are engaged in a more duction head of Twentieth Century roles ,the picture vibrates with an or less mad scramble to secure some- Pictures, the demand of the public intimacy that cannot be imagined. thing comparable. Metro has pur- for cleaner pictures has made possi- It blends every element of enterchased an option on all the "Ma Pet- ble the production of such films as tingill" stories by Harry Leon Wilson and hopes to evolve one or more bles," "Bengal Lancers" and "Cardiquality that one fairly lives with the screen plays from the material.

seems to be suffering from a 'Jinx.' would be able to provide them but man-made canal and sank its barges. trashy pictures—clean and all that, Following this the director had to be but unimportant." rushed to a hospital for an operation-all the delay costing the studio about \$15.00 per day.

While the memory of "The Gay Divorcee" and "Roberta," is fresh in the minds of the customers, Radio ble and Wallace Beery-more than Young, Basil Bathbone, Elsa Lanis rushing its latest, "Top Hat," in 600 native Chinese will be used, with chester, Jean Cadell, Jessie Ralph, which Fred Astaire and Ginger Rog- all the necessary "props" to create Lennox Pawle, Violet Kemble-Coopers are supported by Helen Broderick, late of "As Thousands Cheer," duction. the Broadway musical success which ran for seventy-four weeks rather than for its expected sixteen. The musical score for "Top Hat" was written entirely by Irving Berlin.

will make her debut before the cameras in "Rose of the Rancho," for Paramount. She will be assisted by John Boles and Willie Howard.

Metro is placing a number of players on contract, having found it inconvenient and expensive to have to

A.&G.Theater AMES & GASPARD, Props.

G. AMES, Mgr.

Thursday & Friday, May 2-3. RUDY VALLEE AND ANN

DVORAK in "SWEET MUSIC" And comedy.

Saturday, May 4.

RANDOLPH SCOTT in "THE ROCKY MOUNTAIN MYSTERY" And short subjects.

Sunday & Monday, May 5-6. W. C. FIELDS, LIONEL BARRY MORE, LEWIS STONE, MADGE EVANS, MAUREEN O'SULLI-VAN in

"DAVID COPPERFIELD" Fox News and Cartoon.

Tuesday & Wed., May 7-8. GEORGE BURNS & GRACIE ALLEN in "LOVE IN BLOOM"

And Short Subjects. Thursday & Friday, May 9-10.

"LET'S LIVE TONIGHT"

Admission 10 & 25c Every Nigh Show Starts at 5 O'clock Saturday and Sunday

Other Nights at 7 O'clock

cess of any special type of pro- stars as they are needed. Among destined to take its place as one of duction, there is a grand rush those given contracts recently are the outstanding hit pictures of all in all the other studios to produce a Henry Stephenson and Dudley Dig-

nal Richelieu," and others of simi- characters as they work out their lar types. He stated that as long as destiny on the screen. "The Farmer Takes a Wife," in the public demanded and supported which Janet Gaynor is to be starred the cleaner type of films, producers

After the Spencer Tracy incident "if the public fails to support them, had been settled, the weather took a it inevitably will drive producers story, but it reveals entertainment hand and storms washed out the back into the making of more or less that never could be imagined by any

> An air of reality will hang over venture yarn with the colorful at- Barrymore, Maureen O'Sullivan, mosphere of the Orient. Besides the Madge Evans, Edna May Oliver, principals-Jean Harlow, Clark Ga- Lewis Stone, Elizabeth Allan, Roland the proper atmosphere for the pro- er, Una O'Conner, John Buckler,

stein, poetically inclined, are collab- Harry Beresford, Mabel Colcord, orating for Paramount on "Paris in and the eminent novelist, Hugh Wal-Spring," the vehicle in which Tullio pole, who besides adapting the screen Carminati, who made his initial ap-Gladys Swarthout, opera singer, pearance on the screen with Grace Moore in "One Night of Love," will

WAVELAND SCHOOL NOTES

The admission is ten cents.

Don't forget the date! Come to formance. Waveland School Auditorium, Friday night, May 3rd, at 7:30 P. M.

SILHOUETTE BEAUTY **SHOP**

on the Beach extends a cordial invitation to some in and discuss your beauty needs. Graduate Marinello operator in charge.

We specialize in facial massages and scalp treatments STELLA GEX, Proprietor

211 S. Beach

Lady's Painful Trouble Helped By Cardui

Why do so many women take Cardui for the relief of functional pains at monthly times? The answer is that they want results such as Mrs. Herbert W. Hunt, of Hallsville, Texas. describes. She writes: "My health wasn't good. I suffered from cramping. My pain would be so intense it would nauseate me. I would just drag around, so sluggish and 'do-less.' My mother decided to give me Carduí. I began to mend That tired, sluggish feeling was gone and the pains disappeared. I can't praise Cardui too highly because I know it helped me."... If Cardui does not help YOU, consult a physician.

"DAVID COPPERFIELD" A TREMENDOUS HIT AT

winning photoplay at the A. & G. COLLOWING the box office suc- scout around for players to support Theater, this Sunday and Monday is

> Boasting a cast of sixty-five stars According to Darryl Zanuck, pro- and featured players in the major tainment-romance, pathos, comedy,

> > It is a faithful translation o Dicken's best known and best loved one who has read Dickens only casually. This romance and comedy especially, are emphasized.

Among the scores of favorites in "China Seas," a blood-curdling ad- the cast are W. C. Fields, Lionel Hugh Williams, Ivan Simpson, Herbert Mundin, Fay Chaldecott, Mari-Dorothy Parker and Sam Hoffen- | yln Knowlden, Florine McKinney play with Howard Estabrook, also

Perhaps outstanding in "David Copperfield's" achievements is the development of the new child Freddie Bartholomew, who plays the boy David. Reminiscent of the wistful charm of Jackie Coogan when he first appeared with Chaplin in "The Kid," little Freddie has suddenly rocketed to a commanding N Friday night, May the third, place in the screen world on the the pupils of Waveland School strength of his performance as Dawill give an operetta, "Awake vid. He is a superb little actor, and 'Tis May." On the same night, the has a tender charm that is instantly May Festival will be held. The cos- captivating. Another new star is tumes are beautiful and this pro- Frank Lawton, the young man who gram promises to be one of the best plays the adult David, and who also ever presented at Waveland school. rises to a commanding position in the screen world with this one per-

had a mule that was just like one of

EXECUTRIX'S NOTICE TO CREDITORS OF G. A. HOHENSTEIN, DECEASED

been granted on the 16th day of] April, 1935, by the Chancery Court eral friends over for Easter. of Hancock County, Mississippi, to the undersigned, upon the Estate of G. A. Hohenstein, deceased, notice is hereby given to all persons having claims aganist said Estate, to present the same to the Clerk of said Court for probate and registration according to law, within six months Carver from Violet, La., are the from this date, or they will be for- guests of Mrs. Garfield Ladner .

to law within six months from this date, or they will be forever barred. This the 25th day of April, 1935.

Chambers cottage on the beach. Administrator.

of John S. Lombard, Deceased. his shippard superintendent is with been granted on the 25th day of April, 1935 by the Chancery Court of Hancock County, to the undersigned sponsoring a dance at Clermont Harupon the estate of John S. Lom- bor for the benefit of Clermont attend a play, "When A Woman bard, of Clermont Harbor, Mis-School. sissippi, deceased, notice is hereby given to all persons having claims against said estate to present the Carver spent an enjoyable week in same to the Clerk of said Court for Probate and registration according New Orleans with their sister, Mrs. Rev. M. J. Costello to law within six months from this Richard Wagner. date, or they will be forever barred. This the 25th day of April, 1935.

Positive Relief for MALARIA!

Sure End to Chills and Fever!

Here's real relief for Malaria -

two things. First tasteless quaring which life the Malaria infection in the blood. Second, tonic trop which helps overcome the savages of the chills and faver and

FIRST TO ENTER COOR CHILD COLORED BROTHERS AS NOVITIATES AND THE SCHOOL

Received at St. Augustine's Seminary—Beginning of Colored Brotherhood

It's time to be planning the spring play day. Give thought to Wednesday, May 1, was a memormaking it a happy, joyous occasion. able day in the history of the So-To do that, provide some activity ciety of the Divine Word and St. or job for every Augustine's Seminary, Bay St. Louis, child. No one likes Miss., for it marked the occasion or to be left out, If one can't run, play, or which two colored young men enterdance, he can serve ed the novitiate of the Society of the Divine Word.

The Very Reverend Gerard Esser, S. V. D., Rector of the Seminary celebrated the Solemn High Mass, assisted by the Rev. Maurice Rousseve, S. V. D., as deacon and the Rev. Anthony Bourges, S. V. D., as subdeacon. Before the Mass the Rector solemnly invested the two postulants with the habit of the Society. The two new novices are Louis Webb of Toledo, Ohio, who received the name of Brother Vincent, and Bernard Williams, from Norfolk, Virginia, who received the name of Brother Conrad. The two new colored novices have started the colored Brotherhood and their names will go down in its history.

With this celebration a new chapter was added to the history of the Society of the Divine Word, namely the official opening of the novitiate for the colored Brotherhood. It is a humble beginning, but with the grace of God this new project will grow and prosper. To every colored young man, who is serious-minded about dedicating his life to God, as a NEWS-NOTES Brother in a religious Community, Another Evening in there again comes the call and invitation from St. Augustine's. The Seminary now opens our doors wide and welcome every colored young man who yearns to live a religious life. These Brothers will not prewill be another; namely, to serve the Lord by manual work; carpenters, Miss Jeanne Dunlap and Miss Irene mechanics, electricians, painters, gar-Eldridge are visiting Mrs. L. J. Boyd deners, cooks, office clerks, etc.

Mrs. Warren Turner of Hatties-Word, and St. Augustine's had true burg is on a visit to her mother Mrs. cause to rejoice, who has seen in it fervent prayers.

Mrs. Elmer Walker went to Biloxi will receive the habit in the near fu-Mrs. Vic Lizana has returned after

Mr. and Mrs. Mandeville had sev-Queen Delivers Address;

grade of Gainesville School Thursday Mrs. Ada Edel and Miss Virginia night, brought to a close a most successful school year. Mrs. William Johnston of New Or-

the certificates to the following: leans is visiting her son, Mr. Edward Myrtis Jones, Cordelly Jones, Irma Davis, Lloyd Jones, Julia Belle Kellar, Corbett Jones.

The exercise was held on the school porch which was beautifully decorat-Hamilton Guenard. Mrs. Guenard ed with palmetto, potted ferns, and those seeking an evening of charm, roses. The class colors of pink and beauty and entertainment. green were very effectively carried

> sented the awards for attendance to Dr. D. G. Rafferty the following: Curtis Miller, Nellie Miller, Albert Miller, Lona Mae Jones Gussie Davis, Elmer Williams,

Prizes were also given for best note book. 1st. prize—Southern Forestry—

After being ill for some time Mr. Davis, 7th grade. George M. Cox has come to healthy 1st. prize-U. S. History-Willie in the near future. Waveland and will be the guest of Woods, 5th grade. Mrs. Ethel Schwartz. Mr. Leo Pons,

> Decides," given by 8th grade at Gainesville School, Friday evening, at Sanitary Bakers Win 7:30 P. M.

Addresses Class At Dedeaux School

The Sunday School class conducted the best effect. they were to use their intelligence to ent team in Mississippi or Louisiana. It was one of the best addresses Ladner and James Ladner of Lake-

delivered at Dedeaux and was greatly shore and Spunky Anderson and church at Pass Christian of which appreciated both by pupils and pro- Eison Chatam. the Reverend Girault Jones is the fessors alike.

Mollere's Groceteria has been sold is well known at Bay St. Louis havto Mr. Albert David who took posses- ing been in business there for several happy to welcome Mr. David, who Waveland.

LIST YOUR PROPERTY WITH US

C. GREER MOORE Now affiliated with

LATTER & BLUM, INC.

333 Carondelet, New Or' leans

WE have opened a department specializing in all classes of urban, farm and country lands and Gulf Coast property. We solicit listings and co-operate with all

IT WILL PAY YOU TO VISIT—

Rosenblum's Department Store

"Exclusive Ladies' Ready to Wear" **GULFPORT**

EMELDA TROXLER

SCHOOL OF DANCING

124 Ulman Avenue

Saturday Mornings at 10 Phone 238

Tap — Acrobatic and Ballet

Pass Christian

Hecht's Japanese Garden for May 10th.

Trinity Episcopal Church of Pass R. and Mrs. R. W. Dietrich and pare for the teaching career as do Christian will present "Another son Norman had as their guest the Brothers of the Sacred Heart, or Night in a Garden" and a dance confor the week end Mr. J. D. Milliken the Christian Brothers. Their ideal cert at the Hecht's Japanese Gardens on Friday, May 10th, 8 P. M., benefit of the rectory fund:

The program will include many Needless to say, this was a day on well-known artists, among the numwhich the Society of the Divine ber, Mrs. Eola Berry Henderson, soprano soloist with the Philharmonic another answer its fondest hope and Society of New Orleans, and Miss Ruth Scott of Gulfport. The pro-There are at present three other gram will also include a Gulf Park postulants at St. Augustine's who dance revue and several other entertaining features.

General dancing will follow the program and refreshment will be sold entitles the owner to dancing follow-

Supt. of Education A. S. Mc- by committees in their various guilds into pie plates, brush with melted and by members of the Church are: butter. Bake in an oven 425 de-Mrs. L. H. Barksdale, president of grees for 15 minutes. Cool. Fill one Trinity Guild; Miss Sophie Tiblier, shortcake with fruit and chipped

> This is "Another Night in a Garden" a sequel to "Night in a Garden" given last year at the Japanese Gardens of Mr. and Mrs. Rudolph S Hecht, by Trinity Episcopal Church, and in which so many people from Bay St. Louis participated. The affair promises to be of elaborate manner and it is recommended to

Of Pass Christian To Run For Supervisor

Dr. D. G. Rafferty, mayor of cream between layers. Cover with Pass Christian, has decided to make whipped cream and fruit. Serve in the race for membership on the wedge shape pieces. Harrison County Board of Supervis-1st. prize-U. S. History-Hart ors from Beat 3 and said that he would issue a formal announcement "I will be a candidate in the com-

Mrs. William and her assistant, "and my platform which will be giving election," said Dr. Rafferty, thank Mr. McQueen and patrons for those measures that will lift Harrison county out of the depression."

Third Game In Row;

Baseball team made it three in a row Sunday when they trounced the On Sunday evening the Rev. M. J. Bingham Bears by the score of 5-0. Costello, Pastor of St. Claire's Thomas Lefty Egloff allowed the Church, Waveland, delivered the Bears only 3 bingles, while his team-Baccalaureate address to the 1935 mates bounced Red Chavin for 6 hits The topic was one out of the ordi- The Bakers will clash bats with the nary educational address, well chos- Biloxi Zanagans Sunday at S. S. C.

The Bakers have signed up Buck

For games with the Bakers please write Cedric Heitzman, 406 Hancock street, Bay St. Louis.

Buck Ladner, If.

THE ECHO'S **COOKING CLASS**

THE kind of shortcakes like mother used to make is still in gogue; this type is made like pie pastry. But if you go in for the modern touch, then your short cake must be a light spongy cake or a delicate white one. When shortcakes are mentioned, strawberry shortcake is probably the one which comes to our minds first. There are many other kinds, such as peach, apricot, cherry, bananas, etc. Shortcake can be served the year round.

Shortcake No. 1

3 cups flour 2 teaspoons baking powder 1 teaspoon salt 1 1-3 cups shortening Ice cold water to mix

Sift the flour and salt into a in the gardens. An admission of 50 bowl, chop in shortening with a AWARDS CERTIFICATES cents for adults and 25c for children knife until well blended. Add water to form a dough, cutting and mixing Joint chairmen of the affair who the paste thoroughly. Flour a board

president Katherine Harrell Guild; cream, cover with inverted pie crust Miss Anna Miltenberger, president and cover with whipped cream and Ladies Auxiliary of Trinity Episco- garnish with fruit used.

Shortcake No. 2

2 cups sifted cake flour 2 teaspoons baking powder ½ cup sifted sugar 3-4 cup milk 3 egg whites

1 teaspoon vanilla Sift flour once, measure and add baking powder. Sift three times. Cream shortening, add sugar gradually, cream together until light and fluffy. Add flour alternately with milk, a small amount at a time. Beat after each addition until smooth. Add vanilla. Fold in beaten egg whites, Bake in 2 greased pans in a moder ate oven. Lay fruit and whipped

Shortcake No. 3

2 egg yolks 5 tablespoons cold water 7-8 cup sugar 1 1-3 cups cake flour 1 tablespoon lemon juice 2 teaspoons baking powder 1-2 teaspoon salt 2 egg whites

Beat the egg with a rotary beater. Add water and then the sugar gradually and continue beating. Add lemon juice. Sift flour and meas-Defeat Bingham Bears ure. Add baking powder and salt. Sift again. Add gradually to first mixture. Fold in the egg whites. The Sanitary Bakers Independent beaten very light. Pour into greased spring flour pan with raised bottom inset. Bake in a moderate oven. When cold cut away from side with a spatular. Fill cavity in cake with

Strawberry Custard Filling

1 cup milk ½ cup sugar 3 tablespoons flour 1 tablespoon lemon juice 1 cup ripe strawberries 2 egg yolks

Scald milk in double boiler. Mix sugar, flour and salt and add to beaten egg yolks. Combine with scalded milk and cook 15 minutes. Stir Constantly until mixture thickens. Remove from fire and cool. Add lemon juice and strawberries. Cut fortifies against further strack. Play safe!

Take Grove's Tatcless Chill Tonk. It now comes in two sizes—See and \$1. The now comes in two sizes—See and \$1. The size contains 75 time as much as the public and their patrons will surely miss for a successful has our less with show our loyalty now. Bet bottle today at any store.

Take Grove's Tatcless Chill Tonk. It is motto is service and he has our best wishes for a successful has our best wishes for a successful has our less the public and their patrons will surely miss husiness. Let us show our loyalty now our loyalty be bottle today at any store.

To Mr. Albert David who took posses—ing been in business there for several to meet the public and their patrons will surely miss husiness. Let us show our loyalty be bottle today at any store. in halves. Spread between layers of them. However we are sincerely to the home store by trading in Vassalli, rf.; Russell Salawayr, cf.; sugar. Other fruit may be used instead of strawberries.

ONLY A FEW MORE MONTHS Have Your Candidate Cards Printed NOW

WE are prepared to give you quality and service at the very low price of

\$2.00 per 1000 THIS PRICE FOR CASH ONLY

White, First Quality Cards Printed as per Sample: (ACTUAL SIZE OF CARD)

> JOHN HENRY JONES Candidate for REPRESENTATIVE Hancock County

Your Vote Solicited and Support Appreciated.

Have your printing DONE at HOME, Where you get your Votes.



Home-Owned and Operated by Home Labor PHONE 3.

A. & G. THEATER, 5-6. "David Copperfield," the prize-

screen history.

Romance and Comedy

enacted the role of the Vicar.

Known Ketchum—The boss says that when he was a boy on the farm they

Stetch—Yes, and I know which

Letters of Administration having

This the 19th day of April, 1935. MARGARET JOSEPHINE

HOHENSTEIN, Executrix. NOTICE TO CREDITORS

Administrator's notice to creditors be the guest of her mother, Mrs. of Dosie Zinamon. Letters of Administration having is also entertaining Mrs. R. A. Brubeen granted on the 23rd day of gier and her sister, Mrs. E. Guenard. April 1935, by the Chancery Court of Hancock County, Mississippi, to the undersigned upon the estate of Dosie Zinamon, of Bay St. Louis, Mrs. J. O. Farrar of New Orleans, Mississippi, deceased, notice is hereby come over the week end to Mrs. Fargiven to all persons having claims rar's cottage "Oceola Wigwam." against said estate to present the Sunday they took a long drive with same to the Clerk of said Court for Mrs. Ethel Schwartz and her sister, probate and registration according Mrs. M. Bourgeois.

MATHILDA ZINAMON, NOTICE TO CREDITORS

Administratrix's notice to creditors

MRS. LILLIE LOMBARD,

Grove's Tasteless Chill Tonic!

Quickly it stops the chills and fever and restores your body to comfort. Many remedies will merely alleviate the symptoms of Malaria temporarily, but Grove's Tasteless Chill Tonic goes all the way and completely rids your system of the infection.

Grove's Tasteless Chill Tonic is a real corrective of Malaria because it contains two things. First tasteless multiple which

an extended trip through the Carolinas, Virginia and West Virginia. GAINESVILLE SCHOOL Mr. and Mrs. E. G. Mandeville spent several days of last week in TO CLASS GRADUATES ing the concert.

Exercises Held Outdoors Miss Emelda Bourgeois went to New Orleans Monday to visit her Awarding of certificates to 8th

Supt. of Education, A. S. Mc-Queen addressed the class and gave

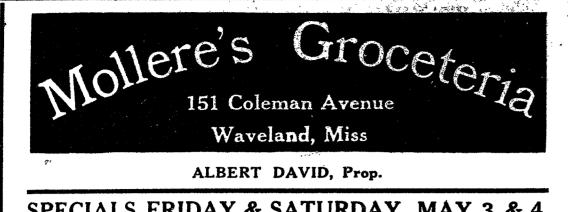
Mrs. Joanne Doby Williams pre-

Cecil Williams, Walter Davis. Mrs. H. Drulding has leased the

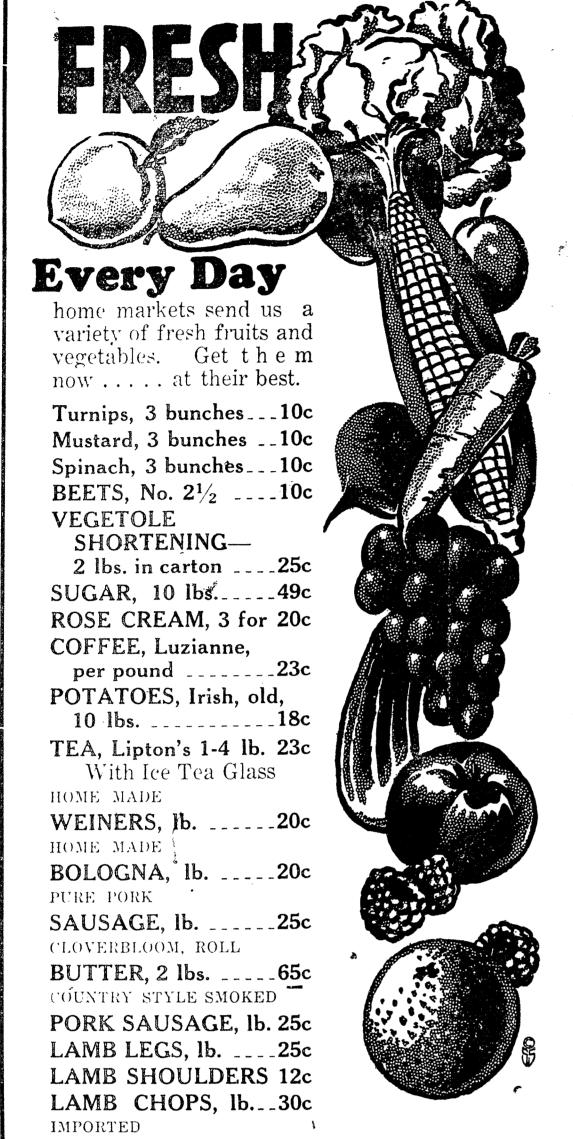
Irma Davis, 8th grade.

Miss Delta Lizana of Waveland is The public is cordially invited to

graduating class of Dedeaux School. and Forest Favre for 4 hits. en and appropriate and brought Park. A small admission will be home to the graduates the great charged, 10c and 15c. The public ideals of life. It impressed on the is invited to attend this game and listeners the obstacles that they cheer their Bay boys to victory. would meet with in the future, the The Bakers would like to get means they had at their disposal to games with the CCC camp of Kiln, overcome all difficulties and how Waveland, and any other Independ-



SPECIALS FRIDAY & SATURDAY, MAY 3 & 4.



PLANNING A REAL DINNER

It is not difficult to plan a dinner. When thinking of good things to eat, think of Mollere's Groceteria, where you will find everything necessary for a dinner of any size, for any occasion, at any time and anywhere.

Mollere's Groceteria offers a wide variety of selection. There is something choice in every line of edibles. Solve perplexing problems of what to eat at this store.

If It Comes From Mollere's Groceteria It Is The Best

The Sea Goast Teho

SWISS CHEESE lb.__69c

City Echoes

-Mr. John Leonhard visited hi aunt, Mrs. Rita L. Breath recently. -Mrs. Harvey Munton, Mr. Geo. Munton and friend, were visitors here Sunday.

-Attorney Carl Marshall was a interest of clients before the bar of the Supreme Court.

guests Sunday of Mesdames F. Prov- in her health, recovering fully from enzano and W. Chamel.

dreson, at the family home. Conners residence in Union street. | and others from all sections of that

-Mr. and Mrs. Louis Dupre of neck o' the woods. laugh of Dallas, Texas, were guests nounced an addition to their already

completing the one-story frame | plete line of cakes of all kinds and of building in Washington, near Front the best quality obtainable. Mr. street, a six-room attractvie bunga- | Vassali says the public want will be low, for and to be occupied by Mr. met fully in this line. Special or-Bennie F. Hille, and family. This ders for cakes for all occasions will heautiful home is located west of be taken and delivered on short no-Uncle Charlies' Nite Club.

LADIES FREE

-The Joseph di Benedetto store presents quite a new and inviting appearance since painters have resurbusiness season for the summer.

Boulevard, west of the local theater. are having the interior of their stucco dwelling renovated and an attractive coast of paint put thereon. The painter and interior decorator.

visitor to Jackson this week in the New Orleans are arrivals of the past lic and the ladies in charge. Mrs. mer home for the heated season. club, was general chairman of the -Mr. and Mrs. Mike Lalla and Mrs. Pyk's friends will be gratified bazaar and entertainment. son, Alvin of New Orleans, were to learn of the marked improvement

recent indisposition. -Mrs. Lydia Eagan is spending a | -Dedeaux Consolidated School two-week period in New Orleans, closed for the season Wednesday visiting her daughter, Mrs. Mark An- night, with appropriate exercises and after a successful year both in en--Mrs. Lucille Poche of New Or- rollment and academic accomplishleans is a guest of the week of Mrs. | ment. The usual full quota of can-Chamel and Mrs. Provenzano at Mrs. didates were on hand, meeting voters

New Orleans, and Mr. Calvin Mac- - Vassali's Bakery recently anof Mr. and Mrs. Chas. A. Breath on complete cake-making equipment and with the services of additional -Contractor Arthur Johnson is help in order to put a full and com-

GENTLEMEN \$1,00 Plus Tax 20c

-Progress is noted on the conof construction for Pedro Monti, who is building on the north side of Ulman avenue, at the intersection of Dunbar avenue, Old Spanish Trail It promises to be an aatractive acquisition to the city of homes and r will be occupied by Mr. Monti and

-Readers of The Echo residing away from the seacoast, will read with interest of the fact that the evening "catch" of softshell crabs is bountiful. The crustaceans at this particular time of their lives, when they shed, are plentiful and this toothsome delicacy finds a constant demand and ready sale at supported nis Murphree, candidate for Governprices.

renewed confidence in his home city sissippi when Murphree formally and in a substantial way by building opens his speaking campaign in Calanother attractive dwelling house, houn City, next Thursday, May 9. modern and to be equipped in such manner as to make it most desirable. The house, nearing completion is lohim that are to his credit.

-Senator Robt. B. Knott, of Ruskin, La., and recently a frequent visitor to Bay St. Louis in the interest of the gas franchise he procured from Bay St. Louis authorities, and visiting Mr. Sam George of Bay St Louis, has the sympathy of a wide circle of friends both in Louisiana and Mississippi over the bereavement waters of Bayou Plaquemine, La.

-Mrs. Joe B. Burrow, mother of Mr. Burrow, cashier Merchants Bank & Trust Company, recently arrived from her home in Saltillo, Mississippi where she owns and operates one of the larger delta plantations, and is visiting at the home of her son and daughter-in-law, at their domicile in Main street. Mrs. Burrow has been quite ill ,undergoing the ordeal of the surgeon's knife, and is rapidly recup erating in the Gulf Coast country.

-Mrs. A. G. Favre, accompanied by Master Gregory Elton Favre, not two weeks old ,returned home Tuesday from New Orleans, where Mrs. Favre has been several weeks, under treatment. They were accompanied home by husband and father, A. G Favre, well-known local clerk of the courts. Friends of the family will learn with interest that both Mrs. Favre and the new arrival have been doing exceptionally well and are now "at home" to friends of the family.

-Mrs. (Mayor) G. Y. Blaize, acby auto Wednesday morning for trip through Louisiana and Texas with Dallas as the ultimate point of night at Marksville, La., where Mrs. Blaize visited her sister, Mrs. S. Allen Bordelon, and family. At Dallas she will visit her son Louis and his wife and her first grandchild, which she has never seen. Mrs. Blaize and son will be gone for period of some two weeks.

the flower-embowered dwelling in Union street, was hostess Sunday evening to a number of close friends, entertaining at cards, on the occasion of the twenty-fifth wedding anniversary of our highly esteemed townspeople, Mr. and Mrs. Gus E. Templet, who have lived here and participated in all civic, commercial and other endeavors and successes of our city during the full quarter century period of silver years. May bus. their next twenty-five achieve the full golden period.

-Annual Spring bazaar by Saint faced the interior and fixtures. Mr. Stanislaus Parents' Club, held at the Benedetto is ever abreast with the college gym on last Sunday after times and is justly anticipating a big noon, proved a social success and netted financially the neat some of -Mrs. F. C. Bordages and Miss approximately \$131.00. People at-Daisy Bordages, who reside on Front tending express the affair as one of much enjoyment and was a happy means of spending a joyous afternoon. Ladies in charge worked assiduously and incessantly, with markpaint job is by H. L. Witter, local ed interest and the management and general faculty of the college are -Mr. and Mrs. Maurice Pyk of correspondingly thankful to the pub- New Orleans Members To few days and have opened their sum- E. C. Carrere, president of the

NOTICE OF MEETING

Joseph Academy Parents' Club room of the Monteleone Hotel. to be discussed.

NOTICE TO THE PUBLIC

nopes that your patronage will be phone Walnut 3505. continued. He appreciates past business at Pass Christian.

CLASSIFIED ADS

REWARD Crump.

LOST

closed in case. S. Beach Blvd., be-S. Beach and receive REWARD. 4-26-2tp.

SALESMAN WANTED experience perferred but not neces- Louis, Miss., the party motoring over lace was used on the upper part of neth W. Pepperdene, Mrs. C.-Jaubert sary. Rawleigh, Dept. MSE-10-M, to Ocean Springs, Miss., on Satur- the full sleeves of the dress. The Chadwick, Mrs. Leo E. Kenney, Mrs. Memphis. Tenn. 5-3-10-17-

FOUND

tion. Phone 178.

—Progress is noted on the con-struction of the dwelling in process HOMB ROLK TO HEAR MURPHREE

Candidate For Governor To Formally Open Campaign At Calhoun City, May 9

The home county friends of Denor, are preparing for the biggest -Mr. R. C. Engman is showing political gathering ever held in Mis-

Free barbecue and pure ice water | SCHUBERT MUSIC CLUB in sufficient quantity to abundantly serve twenty thousand visitors are cated in Kellar avenue, and is one being prepared by the local commitof the number of dwellings built by tees and a cordial welcome is extended to you by Dennis Murphree and his home folks to be there and enjoy old fashioned Calhoun County hospi- day evening at St. Joseph Academy

being constructed. On this platform Schubert Music Club of which Mrs. will be seated campaign managers of W. Underwood Moss is directress the various counties and other prom- and Mrs. Carl Smith, pianist.

be plenty for all.

dates for short announcements. Candidates desiring to secure a place on the evening. the program should communicate! with the Murphree County Campaign | federated organizations of the State Committee, Calhoun City, Mississippi. and easily takes its place in the Hot Oil Treatments and finger

The excellent loud speaker system, front rank. donated to Dennis Murphree by day and everybody can hear the speeches and announcements.

Gov. Murphree has just completed tour of eighty counties where he has set up organizations. Already there are more than eight thousand precinct committee cards signed by active precinct workers for Dennis Murphree. This is perhaps the greatest number of active, individual companied by her son, Bernard, left workers ever actually recorded in any political campaign in Mississippi. These precinct worker cards are coming into the headquarters office in the itinerary. They spent Wednesday Jackson at the rate of about nine hundred a week according to Tip Ray, state campaign manager.

COLLEGE BAND LEADS KNIGHTS OF COLUMBUS

-Mrs. Kate Conner, residing in Parade Through Pass Christian Preceding Initiation Ceremonies

was pleasantly broken last Sunday E. Cuevas, Miss Mary Perkins. by a trnp to Pass Christian, across the Bay, when the college band lead the parade of the candidates for Betty Blanks, Mrs. L. S. Elliott, Mrs. sister of the groom, sang. initiation into the Knights of Colum- | W. U. Moss.

trucks from the college grounds about 8:30. The assembly took place at the hall of the Knights several blocks from the church. Preceded by a police escort the Knights and the candidates marched the several blocks to the church for the 9:30 mass. Father Leo Fahey preached the sermon of the day.

S. S. C. CARD PARTY FOR ASSOCIATION MEMBERS

Gather Next Wednesday At Monteleone Hotel

Orleans will have the last card game club membership, and is a distinct in 1921, and published each two other authorities, if any) to forestall of the school year next Wednesday, compliment as well as award for years since, in revised and enlarged May-day rioting by distracting the Regular monthly meeting of the | May 8, at 2 p. m. in the Convention

m. All mothers are asked to fair of the scholastic year and it is friends in extending congratulations rence. The contents are divided into attend because of important business hoped that all the members will be not only for receiving the cup but two parts, the authors section and Library with 188 books and 972 on and to make the occasion the big- for her fine work and outstanding the press section. The pen names of readers. A set of Encyclopedias gest of the year.

The entrance prize will be a Permanent Wave, donated by Mrs. O. A. Thaxton, managar of Kozy Edith Carpenter. For reservations heater, Pass Christian, informs his for the card and lotto party commupatrons that he has sold his business nicate with Mrs. John W. H. Redto Mr. M. A. Connett of Chicago and mann, 1806 Audubon street. or

streets. Finder please return to 612 some future date to be able to re-

vertisement and proper identifica- Mrs. Helen Kern, all of New Or- She carried lilies of the valley.

COMING EVENTS

MAY 5TH. St. Joseph Academy May Queen and Festival.

MAY 10TH. Central School Senior Class Play. "Nuts to You."

Central School May Queen and Festival

MAY 26TH. St. Stanislaus Parents' Club Peo Harding Concert

Personal and General

GIVES SUCCESSFUL SPRING FESTIVAL.

forming the audience Satur-

The program will begin promptly time of the year by the Schubert at 10 o'clock with short talks from Club has well nigh become an instied during the past week-end in the county campaign managers giving re- tution and its programs are always ports of the political situation in eagerly anticipated. Last Saturday their respective counties. These re- evening was no exception. The vast ports will be followed by the opening audience was appreciative and amply campaign speech by Dennis Mur-responded to the various numbers. phree. At one o'clock the free bar- The program gave evidence of carebecue will be served and there will ful and thoughtful selection. Mem-The afternoon program, beginning and quality of voices were well in at 2:30 o'clock, will be given over evidence through the evening. The to county, district, and state candi- instrumental numbers also contri-

The Schubert Club is one of the

Following is the program so defriends, will be used throughout the lightfully presented and so well received with an unanimous acclaim of appreciation:

> Address by the president _____ Mrs. E. C. Carrere Program notes____Mrs. Geo. R. Rea To Spring-Grieg-Stickles-Chorus. Solo-Piano, Waltz -----Chopin Mrs. Carl Smith In The Heart of the Hills _____

Dorothy Lee The Rosary _____Ethelbert Nevin Quartette and Chorus Flower Duet-Madam Butterfly ...

Mrs. W. U. Moss March Militaire _____Schubert Mrs. Smith and Mrs. Benigno Pale Moon Frederic Knight Logan

Chorus Spring Cycle____Mabel W. Daniels (a) The West Wind and the May

(c) The Awakening. Directress-Mrs. W. U. Moss. Pianist-Mrs. Carl Smith.

The monotony of band practice C. Glover, Mrs. Ed. C. Carrere, Mrs.

The band members were taken by BILOXI AWARDS FORMER BAY RESIDENT CUP FOR OUTSTANDING SERVICE.

spring luncheon of the Biloxi Woman's Club at te Beuna Vista Hotel Wednesday noon of this week was the presentation of a silver loving resident of Bay St .Louis and graduate of St. Joseph Academy, who was voted the member giving the most outstanding service to the

aged the Hans Wang art exhibit in put on the spring fashion show; has thors of the United States, Canada into by the club this winter. This This is the sixth volume that has The Parents' Association of New award was made by ballot of the been issued, the book first appearing

merit, to the recipient. will be held Friday, May 3rd, at 3 This will mark the last social af- are joined by her Bay St. Louis Calif. It is edited by Alberta Law- four deaths in Europe on that day accomplishment.

> WEDDING OF MISS ISABEL HILLERY AT N'ORLEANS.

Miss Isabel Swoop, daughter -0. A. Thaxton, proprietor of the drew Francis Hillery were married Kozy Theater on Pass Christian at 11 a.m., Thursday of last week beach, has sold his interest in the at the church of the Immaculate Conplace and business, according to an ception, Baronne street, New Oradvertisement appearing elsewhere in leans, Rev. Frederick MacDonald, the earlier hours of the day, the for returning or giving any informa- this issue of The Echo. Mr. Thax- S. J., read the services and Rev. garden party given Saturday aftertaion leading to recovery of 35 sheep ton has sold for the reason he wishes Father Leo F. Fahey, of the church noon at the private home gardens of with metal ear-tag marked J. L. to return to his home town, Waynes- of Our Lady of the Gulf, Bay St. Mr. and Mrs. George E. Pitcher, with boro, Miss. , where his mother resides. Louis, and a personal friend of the Mrs. Huhert de Ben as chief hostess mother how to make pies to suit you While on the Coast he formed quite family, assisting. That Father Fahey and spontor, proved one of the more and she said to make the crust very Tortoise-rimmed eyeglasses, en- a circle of friends and built up a assist was a personal request of the delightful events of the immediate short. clientele for his theater. He leaves bride and family. The altar of the season—one not to be forgotten. tween Washington and Citizens' the Coast reluctantly and hopes at chuch was decorated with calla lilies. The Pitcher gardens and park-like

by her brother, J. Timony Swoop. scenery, proved a fitting setting for He gets credit from everybody. -Mr. and Mrs. John E. V. Holzer She wore an ivory-colored satin gown such an affair. day, April 27, to attend the wedding skirt was cut in fan-shaped panels Walter J. Gex, Jr., Mrs. John W. of Miss Sally Girat to Mr. James and ended in a long train. The rare Bryan, Mrs. Edouard C. Carrere, Sloan Williams of Birmingham, Ala. old lace formed a Juliet cap over the Mrs. Edmund F. Fahey, Mrs. Leo W. The guests were: Mr. and Mrs. E. A. hair from which fell the long veils Seal, Mrs. C. G. Moreau. Ladies White Pocketbook, owner Romangiera Mr. and Mrs. Dick Mes- of illusion, one of which was over Mrs. Henry W. Osoinach and Miss can have same by paying for this ad- tayer, Mr. and Mrs. P. L. Judlin, her face as she entered the church. Mary Perkins presided over the Mrs. G. William Nott was her

MAY 15TH.

RINGLETTE WAVES

Self-Setting Permanent

MANY music lovers of the city were noted at the gathering Gym, on the occasion of the annual A platform to seat one hundred is spring recital by the Bay St. Louis

> The annual presentation at this bers of the club were well trained buted considerably to the success of

Puccini — Mrs. H. C. Glover and

(b) Apple-Blossoms.

Sopranos-Miss Kathleen Renshaw, Mrs. Geo. R. Rea, Mrs. Harry Johanna Hill roses. Altos-Mrs. C. M. Weeks, Mrs. W.

The high light of the the annual

club during the year. Miss Mallard arranged and man-

Mrs. Julian M. Swoop, of Bay St. Louis and New Orleans, and Mr. An-The bride was given in marriage spaciousness, enhanced by natural manage to live in such fine style?

THE SMARTEST PERMANENTS



A gorgeous new soft

Steamed with the new

wave with ringlets.

Sunoil Sachets.

please the most discriminating. Soft and lustrous. Complete. All Waves Guaranteed

Realistic

Croquignole

Jeanne Steam

Beautiful

Bonita

Beautiful permanents that will

Across from Theatre COMPLETE PHONE 80

SPECIAL.... -For Month of May-

CROQUIGNOLE PERMANENT WAVE

Nolan Beauty Shoppe (Head of Main Street—Piazza Barber Shop) **PHONE 9106** Bay St. Louis, Miss.

Veola's Wave Shop

- SPECIALS -

Eye Brow Arch _____15c 408 Hancock St., Bay St. Louis

PLANTS FOR SALE

PHONE 329

Eggplants, Sweet Pepper, Hot pepper and Tomatoes. Flower Plants large Zinnias, Petunia, Marigold, Calendula.

MRS. E. BOUDIN 1206 Third Street Bay St. Louis, Miss.

sister's only attendant. Mrs. Herbert Hamilton was to have been in the wedding but was taken ill with appendicitis two days before. Mrs. Nott wore a spring-green chiffon made with a short cape and a skirt ending in a train. The belt of the dress was of green velvet. Her hat was of green horsehair trimmed with the green velvet. She carried cream

George Hillery was his brother's bests man. The ushers were William Nott, J. Costello Otto, Don-W. Stockstill, Mrs. A. Benigno, Miss ald Diboll. Mrs. Norman de Ben,

An informal reception was held after the ceremony at the home at 1635 Amelia street. Mrs. Swoop wore a blue crepe gown with navyblue accessories and a corsage of orchids. Receiving with her was Miss Ella Timony and Mrs. Fred J. Swoop

of Cincinnati. After their honeymoon, Mr. and Mrs. Hillery will live at 2117 State cup to Miss Louise Mallard, former street. He is the son of John A. a Hillery of New Orleans.

Who's Who Among North Ameri-

LOCAL NAME APPEARS IN AN AUTHENTIC WHO'S WHO OF AUTHORS.

can Authors, a book containing the the White House Hotel in December; biographies of more than 12,000 aubeen a very efficient treasurer and and Mexico has just come from the has assisted in every project entered press, covering the years 1934-1935. Miss Mallard's many Coast friends lishing Company of Los Angeles, movies, in Australia) we learn of SWOOP TO ANDREW FRANCIS Of local interest among the great given by Mrs. Ralph Rugan, Mrs. the work there appears the name of and Mrs. Matheilde Beyer. Marshall Ballard.

BEAUTIFUL GARDEN PARTY SATURDAY EVENING EVENT NOT TO BE FORGOTTEN.

Despite the uncertain weather of

entertained at a delightful week-end made with a deep yoke of real lace Mrs. de Ben was assisted by a so much about his income tax that house party at Bel Air, their summer which her mother had worn when she number of co-hostesses, including people think he must be terribly WANTED-Man with car. Route home in Carroll avenue, Bay St. was married in the same church. The Mrs. George E. Pitcher, Mrs. Ken-rich.

bunch bowl.

old-fashioned miniature bouquet, supplied by the Lorraine Flower Shop (Pass Christian). These were presented by a number of young Misses, Irma Louise Kenney, Gayle Dandruff Treatment _____25c Gex, Virginia Seal, Melanie de Ben. Finger Wave _____15c | Dresses down to the ground were of Permanents - \$1.00, \$1.50, \$2.50 blue and pink, respectively, each

color alternating. A number of members from colored church choirs sang spirituals during the afternoon hours, giving the desired effect of "An Afternoon in a Southern Garden."

Baby Bonds Are Now Offered On Sale To Public

According to the local postmaster Baby Bonds are now to be had in the following denominations: \$25; \$50;

\$100; \$500 and \$1000. The above is the maturity values. They mature in ten years. The prices at which you buy them today are \$18.75 for the \$25 bond; \$37.50 for the \$50 bond; \$75 for the \$100 bond;\$750 for the \$1000 bond. The difference between what you pay today and what you received at maturity represents the accumulation of interest. Instead of paying intersemi-annually, the Government adds all of it to the principal and pays the entire amount at the end of ten

Some of the outstanding features of these bonds are that the purchaser need have no worry about the bonds being stolen as they are not tranferable. The owner's name is written on the bond and it is registered. The bonds cannot depreciate in value. The U.S. Treasury will redeem any bond on request of the owner 60 days or longer after issued at full purchase price. The bond are exempt, both as to principal and interest, from all taxation now or hereafter imposed by U. S., State of any possession of the U.S., or any local taxing authority, except for: estate or inheritance taxes, surtaxes, excess profit taxes and war-profits

Public Library News

Despite efforts of dictators (and form, by the Golden Syndicate Pub-public mind (with free "goulosh" and May-day found the Bay Public writers are recorded, and poets are was given recently by the county given by states. The residence ad- and the county superintendent of dress of each author is also included. schools. Other books have been number of biographies contained in Joyner, the Wards, Junior Poolson,

Of interest is the forthcoming visit of Miss Effie Mary Cameron, one of the Library Extension System supervisors, who will arrive at Bay St. Louis Monday.

Mr. Newlywed-What's wrong with this pie crust, darling? It doesn't half cover the pie. Mrs. Newlywed—I asked your

Bjorn-how does Jack Spendmore

Olaf-He pretends to be worried

He's Left-Handed

"Herbert," said the mother of her six-year-old son, "is it possible that you are teaching the parrot to use slang?"

"No, mamma," replied Herbert. "I was just telling him what not to Each lady was presented with an say."—Montreal Star.

Bay St. Louis, Miss. "Oldest Club on the Coast" -:- Presents -:-Louis Carron's Orchestra SATURDAY NIGHT, MAY 4th

Make Reservation

CHARLIE'S NITE CLUB

<u>ĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸ</u>ĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸ